

René Scholz

Personality Management

Workshop Business

1/2020

The Rules - The Mother of Behavioral Economics

The Rules provide everything you ever wanted to know about how to deal with people - including yourself.

Benefit

The Rules ensure proper action. They save time and money. They make us part of a well-working community: the team, the company, the seller / buyer relationship. They ensure sound communication and cooperation between managers and employees, customers and colleagues. They reduce the margin of error and stress levels, and they ameliorate results.

Basics and Context

The open business and social doctrine LoveMeansValue serves - despite its somewhat spectacular name - scientifically well-founded, economically reliable, socially balanced and morally sound as basis of the Rules. The oldest, largest and most successful companies employ the Rules not unlike successful people.

The Mother of Behavioral Economics

Abraham Maslow's pyramid of needs and Paul D. MacLean's Triune Brain are carried forward. Phenomena of Behavioral Economics as introduced by Daniel Kahneman and Richard Thaler are explained using the Rules in the context of "LoveMeansValue" and are put to use at the man/man interface.

Unique Selling Proposition

The Rules serve those who employ them as well as those who follow suit - most willingly. Everyone is a winner. Furthermore we are independent as we are not affiliated to any organization, movement or political party.

Standard

1 day, 5 - 8 people, in-house

Options: One-to-One, small group; 2-4 days; hotel; keynote or lecture

Fee & Testimonials

Testimonials are subject to GDPR / NDA. Please inquire for your estimate. Thank you.

NB Alle Leistungen sind in Deutsch erhältlich. Bitte sprechen Sie uns an.

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